

MICROWAVES & RF MILITARY

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The Last Word In Military Electronics

Military electronics markets are thriving, even as commercial and industrial business markets struggle. But keeping track of opportunities in defense and aerospace markets means keeping informed. And in 2010, there is no better way to stay on top of the latest products, system developments, and technology trends for military applications than with **Penton's Military Electronics Supplement Series**.

Covering key areas in high-frequency analog and digital electronics, embedded computing and software, and power electronics technologies, these supplements are fueled by some of the top editors in electronic journalism, including **Jack Browne**, Technical Director of *Microwaves & RF*, **Bill Wong**, Embedded/Systems/Software Editor of *Electronic Design*, and **Sam Davis**, Editor-in-Chief of *Power Electronics Technology*. And they reach the right people, mailed directly to over 53,000 design engineers working on solutions for defense and aerospace components, subsystems, software and test equipment. Subscribers are hand-picked from the circulations of *Microwaves & RF*, *Electronic Design*, and *Power Electronics Technology*. The readership breakdown is:

<i>Microwaves & RF</i>	45,000
<i>Electronic Design</i>	8,000
<i>Power Electronics Technology</i>	3,000

Selected readers in the March, June, and September issues of each magazine will receive these special supplements, with product reviews, contract updates, technology overviews, and design strategies. They will read about technologies of interest to military system integrators, including circuit materials, COMINT, COTS, design software, ELINT, embedded computer systems, enclosures, EW, measurement tools, portable power, power management, radar, SDRs, SIGINT, solid-state and vacuum high-power devices, and tactical simulators, to name a few.

Military specifiers at all levels will be reading these targeted supplements for the latest in electronic products and technology for military applications. Can you afford not to reach them?